

MATT BURG VICE PRESIDENT OF MARKETING MARQUIS/CONSONUS/AGERIGHT

As Vice President of Marketing for Marquis, Consonus and AgeRight, Matt is primarily responsible for developing effective and measurable strategies, allocating resources and identifying opportunities for growth and innovation. He previously served as Marketing Manager for the Marquis business line.

Matt's career in long-term care started at the facility level more than a decade ago, where he held a wide range of positions, including in activities, office management, community outreach and employee engagement. Before joining Marquis in 2022, he was Marketing and Communication Manager for Sinceri Senior Living, leading marketing efforts for more than 80 facilities nationwide.

Matt holds a bachelor's degree in Business for Marketing Management from Western Governor's University. An accomplished musician, he also enjoys hiking, kayaking, running and tennis, along with family time with his wife and daughter. He's an active supporter of the Vital Life Foundation, and a frequent volunteer at events benefiting its charitable partners.

