

ALISA SCHMALENBERGER

VICE PRESIDENT OF RECRUITING

MARQUIS COMPANIES/CONSONUS HEALTHCARE

Alisa's extensive long-term care career started as an assisted living housekeeper when she was only 18, and she's devoted her entire professional life to serving seniors and those who provide their care. She worked as a caregiver, med aide and activity director while completing college, and in the years since has held administrator and executive director positions in multiple senior care facilities, including HUD housing, retirement living, assisted living and Alzheimer's care. Most recently, she served as vice-president of human resources at Sinceri Senior Living.

As director of recruiting services, Alisa leads and supports talent acquisition efforts for Marquis, Consonus and AgeRight, creatively strategizing to tackle present and future workforce challenges and further establishing the company as an employer of choice. "My greatest reward is seeing employees grow with us," she says, "helping them develop new skills and talents, and watching them become great leaders."

Alisa is a health care administration graduate of Oregon State University, and holds a gerontology certificate. She's an accomplished speaker on topics including employment best practices, compliance, risk management, and staff retention strategies, and has special expertise in Alzheimer's disease and related dementias, caregiver burnout and dealing with challenging behaviors.

Outside of work, Alisa particularly enjoys family time traveling, boating, paddleboarding, or playing highly competitive board games. She's an avid cook and baker who likes "showing my love through the food I prepare for others." She's actively involved with various causes at her church and children's school, and is a long-time supporter of the Vital Life Foundation and Alzheimer's Association

