



# JONALYN BROWN

**VICE-PRESIDENT OF POPULATION HEALTH AND REHAB**

*CONSONUS HEALTHCARE*

Building on her passion for serving seniors as a speech language pathologist, Jonalyn Brown initially joined Consonus in 2010 as a rehab director. After leading her teams to outstanding results as an area director, she was promoted to regional vice-president, then to Vice-President of Operations. She successfully guided the transformation of the company's rehab business model to the new world of PDPM, and her leadership was once again put to the test with the COVID-19 pandemic. "Despite the unprecedented challenges, I'm most proud of how we supported our customers and employees, while maintaining great clinical outcomes," she said.

Now with her portfolio expanding as Vice-President of Population Health and Rehab, she's responsible for Consonus' innovative initiative to coordinate care from start to finish, improve health outcomes, and lower medical costs for the senior population. Her continuing rehab role includes strategic planning, implementation, and development of therapy services nationwide, including the newly created AgeStrong outpatient program.

In spearheading a population health model of health care, Jonalyn is overseeing not only dramatic new approaches to technology, automation, and organizational workflows, but an important shift in perspective. "Instead of doing more to earn more, providers will be rewarded for efficiency, quality and coordination," she says. "We're thinking about how to care for the entire population, not just the individual who seeks care, and what excites me most is keeping people healthy and living in their homes for as long as possible."

Jonalyn holds a Master's degree in speech language pathology from Portland State University, and has special expertise in lean management and leadership development. She created and chairs the Emerging Leaders program for ADVION, an advocacy consortium of companies that provide care and services to the long-term, post-acute and senior care markets.

She and her husband have four children, and Jonalyn enjoys running, reading, all manner of outdoor activities and spending time with family. She's passionate about community involvement, and actively supports the Vital Life Foundation and its charitable partners.



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