



**FOR IMMEDIATE RELEASE**

February 21, 2023

Media Contact: Jenna Cooper, APR  
[jenna@c3-collective.com](mailto:jenna@c3-collective.com) or 503.880.8881

## **Consonus Healthcare Responds to Resource Needs with Strategic, Key Promotion**

*Trusted internal leader takes the helm as chief customer success officer to navigate success in a post COVID-19 world*

PORTLAND, Ore. – Consonus Healthcare, a leading provider of pharmacy, therapy, and consulting to the senior care industry, announced today that therapy president, Guy Cowart, will be promoted to a new position as chief customer success officer for all entities. Cowart will begin his new position, March 1, 2023.

“Over the last 22 years, Guy has been the key to creating a culture of success here at Consonus,” said Laurie Thomas, COO Consonus Healthcare. He crafted the strategy and structure that resulted in outstanding employee engagement, a dynamic culture, and strong financial and quality outcomes. He cultivated loyal partner relationships and was able to lead a focused stewardship through challenging times, including the global pandemic and reimbursement changes. Guys’ talents, deep knowledge of our organization and ability to collaborate make him ideal for this new position.”

Cowart joined Consonus Rehab (then RSI) in 2001 as the regional vice president of operations to oversee the newly established California region. He went on to lead the company as vice president of operations, followed by his role as president in 2007. Under Guy’s leadership, the therapy division grew from \$6M in revenue to over \$80M today, while being recognized as one of the highest quality rehab providers in the senior healthcare space.



*Guy Cowart, Consonus Healthcare*

“The senior healthcare industry continues to work through unprecedented times. I believe there is an opportunity to focus time and resources on customer relationships in a deeper way,” said Cowart. “Strategy, collaboration, and partnership will help us all navigate through, and I can’t wait to get started.”

“We believe that as our customers continue to navigate the challenges ahead, there may be other ways we can partner for success. We have always been a trusted advisor to our customers, but we want to take this strategy a step further and work more closely to meet the post pandemic and workforce demands, amongst other challenges, head-on,” said Thomas.

The therapy division will be in highly capable hands as it transitions to Jonalyn Brown who will continue to serve as vice president of operations. Brown has been in this role for the past four years and is a proven leader.

“I will be forever grateful to all the Consonus therapists, support staff and leadership team for their support over the past 22 years and I am fully confident that Jonalyn Brown is the right person to lead the company into the future.”

### ***About Consonus Healthcare***

Part of the fifth generation, [Marquis Companies](#), [Consonus Healthcare](#) has operated for 30 years, providing premier, pharmacy, rehabilitation therapy, and consulting services for seniors. Based in Portland, Oregon, Consonus serves more than 600 facilities nationwide. For more information, visit [consonushealth.com](http://consonushealth.com).

###