



KATY ZahrTE

VICE-PRESIDENT OF BUSINESS PLATFORMS

MARQUIS COMPANIES/CONSONUS HEALTHCARE

Katy's calling to a career in senior care actually began in her teenage years. She was extremely close to her grandparents, and watching their health struggles opened her eyes to the enormous difference health care professionals make in the lives of those they serve.

She graduated from the University of Wisconsin-Eau Claire with a degree in Health Care Administration, and shortly thereafter became a Licensed Nursing Home Administrator. Following a year-long practicum experience at the prestigious Mayo Clinic, Katy moved across the country in 2010 to take her first job with Marquis as an Assistant Administrator at Marquis Plum Ridge in Klamath Falls, Oregon.

After serving in leadership positions at several Marquis post-acute rehab facilities in Oregon and Nevada, Katy took on the role of Operations Project Manager, where she focused on leading major company-wide technology initiatives. In her most recent position as Talent Services Manager, she led a team of people whose efforts nearly tripled the number of graduates from Marquis' Nursing Assistant Training Program.

Now as Vice President of Business Platforms, Katy oversees all business process automation, business intelligence and strategic business operating systems.

At a time of historic workforce challenges facing senior care providers nationally, Katy clearly understands the importance of creating cutting-edge recruitment and retention programs, and of gathering the data necessary to measure their effectiveness. "All of our success at Marquis and Consonus begins and ends with having the right people to carry out our mission," she says.

In her free time, Katy most enjoys spending time with family, and traveling whenever and wherever possible. She's a long-time supporter of Ronald McDonald House Charities of Oregon and Washington and is co-chair of its Friends of the House board. She's also a frequent volunteer for a wide range of Vital Life Foundation events and programs.



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