



Leveraging the Power of Electronic Health Records to achieve Preferred Provider Status

DESCRIPTION

You've taken the first step. You've invested in converting from a paper system to an Electronic Health Record. But if your goal has been to streamline workflows, ensure accuracy or create transparency with your team and customer base, you're only scratching the surface of realizing an exponential turn on your investment.

Phil Fogg, Founder and CEO of Marquis Companies will walk you through the process that his company went through to mine the vast amounts of data that have been gathered over the past six years treating tens of thousands of clients. He will give you a behind the curtains look at the data analytics that Marquis has access to and shares with payers and referral sources to build enduring partnerships and gain market share.

You will learn the steps you need to take to ensure accurate data is being entered into your PCC record and how to pull that data out in the form of meaningful reports that will position your facility as a leader in the market.

LEARNING OBJECTIVES

1. What are the most common errors that are made entering data that will result in flawed analytics.
2. How to create meaningful data from the charting elements that are already in your system.
3. How PCC data can be integrated with other software you and your vendor partners are utilizing.
4. How to leverage the knowledge that is at your fingertips to facilitate preferred provider agreements.