

Intentional Culture – Keeping the Meaning and Purpose in our Work

DESCRIPTION

With the future of healthcare in flux, have you been able to focus on your company culture? Intentional Culture is not just a program, it is how we do what we do and it is authentic. Even though there are many strategic initiatives and programs to focus on during Healthcare Reform, without intentional culture, you will not survive. In this session, you will hear from an owner's perspective how to demonstrate intentional culture. Also, hear testimonials from residents and staff about the programs that allow them to be a part of the company culture. Intentional culture allows you to keep the meaning and purpose in your work, without it, nothing else matters.

OTHER KEY SESSION INFORMATION

Why do we do what we do? This session provides the background of intentional culture and how it can create meaning and purpose in our work. Each and every one of us can make a difference when we all share aligned values. The instructor shares his personal journey through creating an intentional culture and recognizes that the transformation is always a work in progress. In order to survive during Healthcare Reform, you must first understand the principles and values that guide your organization. Once values are defined, all programs that you implement must reinforce those values.

LEARNING OBJECTIVES

1. Attendees will be able to identify and list personal and organizational values.
2. Attendees will be able to evaluate current and proposed programs and determine whether or not those programs reinforce their values and provide meaning and purpose in the resident experience.
3. Attendees will be able to evaluate whether or not their values align with healthcare reform goals.
4. Attendees will review case studies that show and represent intentional culture.

TEACHING METHODS

1. Lecture
2. Case Study
3. Journey Study