

CONSONUS REHAB

# YOUR PROVEN PARTNER

## WHO IS CONSONUS REHAB? WHY ARE THEY THE BEST PARTNER DURING THE COVID-19 CRISIS?

Consonus Rehab is a contract therapy company that focuses on making your residents and your business stronger by creating efficiencies of outcomes and utilizing data analytics to track real-time results.

On the heels of the PDPM transition, the COVID-19 pandemic has tested the senior care industry in ways we would have never imagined. There's no playbook for these unprecedented times.

**Consonus Rehab is not just another vendor -- we're a partner.**

With Marquis Companies as our parent company and Phil Fogg as our CEO and Vice Chair of American Health Care Association, Consonus Rehab views COVID-19 from a uniquely qualified lens and shares best practices with customers.

Learn more about how Consonus Rehab has demonstrated resilience, adapted to uncertainties, effectively managed staffing models, and maintained focus on patient outcomes during this COVID-19 crisis. On the following page are some examples of how we partnered with our customers.

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**Communication & Education:** Consonus Rehab has diligently stayed up-to-date on the latest guidance and regulations from CMS, CDC and local state health authorities. Rather than just sharing public links with customers, Consonus shared infection control policies and communicated updates via emails, webinar trainings and FAQs to help customers implement new best practices.



**Focus on Outcomes:** Consonus Rehab adjusted the service delivery models and demonstrated a continued focus on achieving strong patient outcomes. Patients' functional improvement scores have stayed above the pre-COVID-19 National Averages.



**Responsive in Crisis:** If an outbreak occurred, Consonus Rehab responded early by managing staffing models, identifying return to work policies, identifying potential exposure or risk, and securing PPE for therapy teams.



**Consistent Pricing:** During a time of great financial uncertainty, Consonus Rehab kept a consistent pricing strategy for customers and did not raise any prices, despite a significant decline in overall census, the inability to do group and concurrent therapy, and the increased costs of PPE and testing.



**Implemented Positivity Campaigns for the Industry:** To encourage recognition and support for senior care staff and residents, a 3-part positivity campaign was created [#HealthcareHeroes](#) [#VirtuallyVital](#) [#SendSeniorsLove](#). Program support and materials were provided to help lift the spirits of those working on the frontlines and those facing isolation.

## CONSONUS REHAB IS YOUR PROVEN PARTNER THROUGH GOOD TIMES AND BAD.

Don't rely on just another vendor, depend on a partnership.

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