



GUY COWART

VICE PRESIDENT OF OPERATIONS

CONSONUS HEALTHCARE

As Vice President of Operations for the rehab division of Consonus Healthcare, Guy Cowart oversees 80 contracts in ten states and manages an operating budget of more than \$70 million. Over the past decade, he's established himself as a thought leader in understanding the changing role rehabilitation plays in the post-acute care setting.

The first ten years of his career were spent with Procter & Gamble, but he made the switch to health care in 1994, accepting a position with TheraTX. After the company was acquired by Vencare Rehab, Guy worked in business development, operations and as Western Region Director, before joining Consonus in 2001.

Known for his energy, passion and relentless focus on innovation and quality, he's a well-traveled speaker on topics including values-based leadership, using technology to improve outcomes and efficiency, recruiting and retaining top talent, and maximizing Medicare reimbursement.

He serves as a member of the American Health Care Association Therapy Policy Advisory Group, and is a former Board member of the National Association for the Support of Long Term Care, where he still serves on the Membership Committee. He is a Board member of the Vital Life Foundation, and supports the Make-A-Wish Foundation and Friends of the Children.

Guy is a dedicated foodie and wine aficionado who enjoys spending all the time he possibly can in San Francisco restaurants or Napa Valley vineyards and tasting rooms. A graduate of the University of Mississippi, he still has deep ties to the area that will be most evident when you hear him talk.



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