Despite working in a profession that sometimes suffers from information overload, Anthony Laflen loves data. He has a knack for analyzing and transforming it into something accessible and indispensable, a vital tool for making timely corporate decisions and improving quality and service.

His job as Administrator of Consonus Consulting is to show prospective rehab and pharmacy customers how a partnership could save money and generate revenue. He applies his statistical background and skills to helping facilities capture market share and demonstrate an ability to meet pay-for-performance measures.

Before coming to Consonus, Anthony owned his own advertising company, successfully negotiating with Comcast for the rights to manage all real estate content in the Pacific Northwest. Under his leadership as President and CEO of Capstone NW Real Estate, the company grew from nothing to 16th in Oregon sales.

Public speaking is one of his passions, and he's been a member of Toastmasters International since high school. An accomplished presenter, his topics include reducing readmissions, measuring market share, increasing census and revenues, visualizing complex data and understanding values-based marketing. He encourages audiences to think innovatively, and to see customer relationships as mutually beneficial partnerships.

In his down time, Anthony enjoys reading, painting impressionistic landscapes or spending time with his wife and son. He is heavily involved as a volunteer on behalf of Children’s Cancer Society, a cause that speaks to his heart as a parent.